

## Chair of the Board

### Role Profile and Person Specification

#### ABOUT THE EISA

The EIS Association (EISA) is the official trade body for the Enterprise Investment Scheme (EIS) and the Seed Enterprise Investment Scheme (SEIS). The EIS and SEIS are government schemes that support entrepreneurs and innovation by encouraging private investment into early stage, high risk businesses through a number of tax reliefs. These schemes have been supported by governments from across the political spectrum and are responsible for £30 billion of investment into more than 53,000 start ups.

The EISA has more than 400 members from across the ecosystem including entrepreneurs, lawyers, tax advisers, investors, fund managers and financial planners.

#### ROLE PURPOSE

The role of the Chair is to provide leadership to the Board and wider organisation, ensuring the delivery of EISA's strategy, mission and values. The Chair also acts as an ambassador for the organisation promoting its work, chairing EISA conferences and events, interfacing with key stakeholders.

#### MAIN DUTIES

- Lead the Board in ensuring EISA's objectives are met including the pursuit of the long-term success of the organisation.
- Effectively chair the quarterly Board meetings.
- Taking decisions delegated to the Chair in accordance with EISA's agreed governance structure, policies and statutory duties.
- Be a visible presence in the EIS and SEIS ecosystem, providing active leadership and representing the organisation with key stakeholders.
- Attend a select number of EISA meetings and events acting as spokesperson.
- Occasional engagement with the media including the provision of quotes.

- Act as a sounding board to the Director General, providing strategic input and direction through ad hoc and periodic meetings.

## KNOWLEDGE, SKILLS, AND EXPERIENCE

### *Essential*

- Successful experience of operating collaboratively within a board environment and of chairing meetings and events
- Ability to network effectively and represent EISA with a variety of stakeholders.
- A track record of sound judgement and effective decision-making
- Familiarity with EIS and SEIS
- A strong network within Parliament and within the start-up and investment community
- A willingness to actively promote the organisation and its mission through personal and professional networks.
- Committed to the guiding principles of the organisation, including equality, diversity and inclusion.

### *Desirable*

- Experience of a senior strategic leadership role within an entrepreneurial environment

## PERSONAL QUALITIES

- Demonstrate strong and visible passion and commitment to the aims and objectives of EISA.
- Personal gravitas
- Exhibit strong interpersonal and relationship building abilities and be comfortable in an ambassadorial role.
- Demonstrate tact and diplomacy, with the ability to listen and engage effectively.
- Strong networking capabilities that can be utilised for the benefit of the organisation.
- Ability to foster and promote a collaborative team environment.
- Ability to commit time to conduct the role well, including some travel and attending events out of office hours.

#### ANTICIPATED COMMITMENT

The time commitment is expected to be about 2 hours per month on average.

#### TERMS

The Chair will serve a four-year term and will be eligible for re-appointment at the end of each term.

#### TERMS

To apply for this role, please send a CV and cover letter to [careers@eisa.org.uk](mailto:careers@eisa.org.uk).