

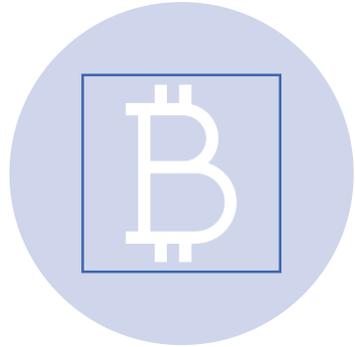


Ready, Steady, Grow! Investor Ready Masterclass for Start Ups and Scale Ups

The essential event for Start Ups and Scale Ups looking to
accelerate their fundraising

2nd June 2020 & 11th June 2020

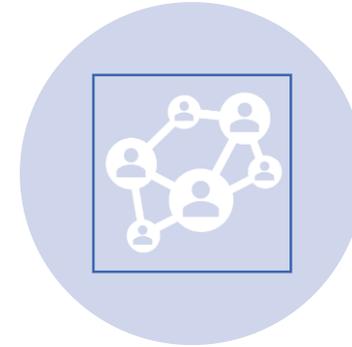
Howard Kennedy Offices, No.1 London Bridge London SE1 9BG



READY, STEADY, GROW! INVESTOR READY MASTERCLASS IS A TWO DAY EVENT BUILDING ON THE HIGHLY SUCCESSFUL SERIES OF REGIONAL EVENTS ORGANISED BY THE ENTERPRISE INVESTMENT SCHEME ASSOCIATION (EISA).



THE MASTERCLASS IS EXCLUSIVELY DEVOTED TO ENTREPRENEURS AND FOUNDERS OF START UP AND SCALE UP BUSINESSES AND AIMS TO DIVE INTO FAR GREATER DETAIL ON THE SPECIFIC STEPS SMES SHOULD BE TAKING TO MAKE THEIR BUSINESS INVESTOR READY, ALL IN ONE PLACE AT ONE TIME.



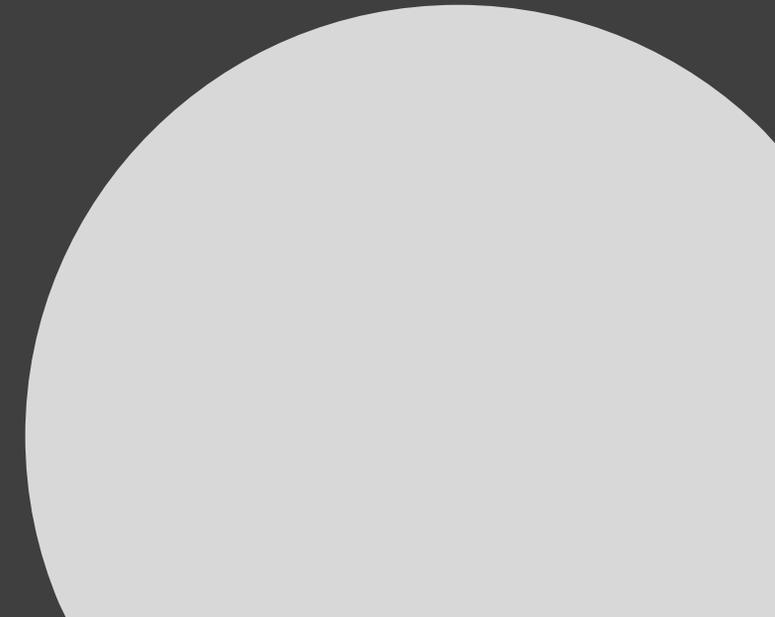
DAY ONE CONSISTS OF A NUMBER OF SESSIONS ON WAYS TO MAKE A START UP OR SCALEUP BUSINESS AS ATTRACTIVE AS POSSIBLE TO POTENTIAL ANGEL, HIGH NET WORTH AND VENTURE CAPITAL INVESTORS.

DAY TWO WILL BE A PITCHING STYLE EVENT WHERE COURSE ATTENDEES WILL HAVE THE OPPORTUNITY TO USE WHAT THEY HAVE LEARNT ON DAY ONE TO PITCH TO A ROOM FULL OF POTENTIAL ANGEL AND VENTURE CAPITAL INVESTORS.

Day one of the masterclass will be held on 2nd June (830am to 4pm) at the offices of Howard Kennedy at 1 London Bridge.



Day two of the masterclass will be held at a venue to be confirmed on 11th June (PM. Immediately before the EISA Chairmans's Reception)



Draft Agenda – subject to change

830am – Arrival

9am – Tax session– Navigating HMRC’s processes – presented by a Tax Adviser/Accountant

930am – Legal session– Getting your legals right – presented by a Law/Regulatory/Compliance/ firm

1000am – What its really like to fundraise–Presented by an entrepreneur who has been there and done it

1030am – Break

1045am – What investors look for in an early stage business – Presented by a VC and an Angel investor

1115am – How does a startup/scaleup get good PR and manage a crisis? – Presented by a PR company

1145 – Valuations and Exits – Presented by a Corporate Finance firm or Accountant

1215pm – Lunch

1pm – Grants, Govt funding and IP – Presented by specialists in this area

130pm – Insuring your business – Presented by an Insurance specialist

2pm – What should your bank be doing for you – Presented by a Bank

230pm – The do’s and don’ts of a good pitch – Presented by a VC

3pm – Master Fixer