

EISA Membership

Getting your voice heard

in the EIS & SEIS Industry

The EIS & SEIS market continues to grow and offer significant opportunities for an increasing number of industry participants.

EISA can help you discover how to benefit from those opportunities. By joining EISA you will gain from our understanding and expertise on issues relevant to you and your business, acquire an insight into current Government thinking on EIS and SEIS, engage and network with peers and prospective partners, develop yourself and your teams professionally, and both contribute to, and make a difference to the future direction of the SEIS & EIS industry.

“We strongly believe EISA are an excellent advocate for the EIS industry, promoting the benefits of the scheme to investors, advisors and UK plc as well as lobbying Government to make EIS more successful.”

Enrico D’Angelo

Partner, Parkwalk Advisors

Membership Benefits

EXPERT FORUM

As the trade body for the EIS and SEIS industry, EISA provides members with a forum to be part of the wider EIS and SEIS industry aiming to deliver greater efficiencies to the schemes.

- Access to the whole EIS and SEIS market.
- Access to all the resources you need to understand and conduct EIS and SEIS business in one place.
- Opportunity to engage with experts and thought leaders in the wider industry who can help answer generic queries.
- Quarterly newsletters to keep you up to date on issues affecting the industry.

NETWORKING

Comprehensive calendar of national events from technical seminars to more informal networking opportunities and our prestigious annual Chairman's Reception at the House of Lords.

- Opportunity to meet industry peers, leading industry experts and prospective business partners.
- Become part of our various social media groups and outlets.

94%

of members were overall satisfied with EISA.

2016 MEMBERSHIP SURVEY

REPRESENTING THE INDUSTRY

We regularly contribute to relevant Government consultations, and enjoy close working relationships across Government, HMRC & HM Treasury.

88%

of members agree that EISA is good at promoting & raising awareness of EIS & SEIS

2016 MEMBERSHIP SURVEY

- Collective voice - By pulling the industry together as a united voice we gain power and influence to realise change that you couldn't achieve on your own.
- A platform to get your voice heard by policymakers and stakeholders governing the EIS advice market.

“ We look forward to the EISA's highly regarded seminars & events and welcome their proactivity throughout the year in providing and developing thought leadership, sharing knowledge & insight and helping to facilitate a connected community and network.”

Stephen Smith, Partner, PwC

AUTHORITATIVE COMMITTEES

EISA is supported by 5 committees which bring together the key influencers in the EIS and SEIS industry to discuss and address the key issues affecting the industry in order to bring about positive improvements.

- Regular updates from our various specialist committees to ensure you are always up to date.
- Opportunity for you to contribute to the committees work and potentially join committees.

PROFESSIONAL DEVELOPMENT

Training and development through our events and EIS diploma course.

- The diploma course is written by industry experts and the close involvement of EISA and Tolley Exam Training guarantees a high quality, well respected qualification.
- Regular updates about industry events to boost your knowledge (many CPD qualifying).
- Green Shoots provides an independent forum for younger professionals to get their voice heard in the industry.

MARKETING & PROMOTION

EISA membership provides you with a number of opportunities to promote and market you, your firm and your proposition to EIS & SEIS industry participants, investors and financial planners.

- Listing of your firm's name, contact details and a 200 word description on the website. Includes opportunity to add your investment offer with a link back to your website.
- Copy of the EISA logo to put on your website and in your emails to help promote your business.
- Our annual awards give you the opportunity to promote your business. Winning and highly commended entries entitled to special logos to use in their branding and promotional materials.

86%

of members felt that the cost of membership to EISA represented fair or more than fair value

2016 MEMBERSHIP SURVEY

The EIS Association believes the EIS & SEIS fulfil much needed roles in encouraging private investment into growing British companies. By doing so, it benefits three key groups:

THE GOVERNMENT



Through increased employment and tax revenue. The Government recognises EIS and SEIS's contribution to the growth of the UK economy and the schemes are core to its strategy for the enterprise economy.

SMALL BUSINESSES



By providing access to equity funding to help individuals start, grow and build businesses that they might not otherwise have been able to.

INVESTORS



By giving investors the opportunity to be involved at an early stage in exciting small companies which can potentially provide them with significant investment returns.

EISA caters for all parts of the EIS and SEIS community regardless of which sector you come from, investor, small business, entrepreneur, fund provider/portfolio manager, accountancy, tax, legal, custodian, IFA. We are here to help you navigate the EIS and SEIS industry and achieve your objectives.

For further information on EISA membership please contact Mary Rodgers on:

Phone: **0207 620 6789**

Email: **info@eisa.org.uk**

Web: **www.eisa.org.uk/eis-members**